

Putnam & Smith

12309 Moorpark Street, No. 3 • Studio City, California 91604
15915 Ventura Blvd., Ph 2 • Encino, California 91436
Phone: (818) 505-1104 • Fax: (818) 763-4142

Contact: Cherry Hepburn
(818) 505-1104
Cell: (818) 624-4523

*******FOR IMMEDIATE RELEASE*******

EXECUTIVE CHEF, FABIO VIVIANI, BRAVO'S TOP CHEF SEASON 5
FAN FAVORITE TEAMS UP WITH
WWW.BRAVO-TV.COM AND INTERNATIONAL RED CROSS TO RAISE
FUNDS TO BENEFIT ITALIAN EARTHQUAKE VICTIMS.

CHEF FABIO'S ITALIAN EARTHQUAKE RELIEF WEBATHON
TO OFFER 16 GOURMET RECIPES PER DAY TO BEGIN MID-JUNE!

MOORPARK, CA, MAY 28, 2009—Executive Chef, **Fabio Viviani** announced this week that they will be offering a series of sixteen special recipes from the Italian region that recently experienced devastation from the April earthquake that killed hundreds and laid waste to thousand-year-old buildings. On www.BravoTV.com, Fabio's recipes will be downloadable and a link will be provided to the American Red Cross site where they can donate to help people affected by the Italy Earthquake.

On April 6, a magnitude 6.3 earthquake shook central Italy, leaving almost 300 dead and 28,000 homeless, and triggering several strong aftershocks. The earthquake was the worst to hit the region in nearly three decades. The Red Cross is helping survivors and their communities recover from this devastating disaster.

Information about 'Chef Fabio's Italian Earthquake Relief' is also available at www.cafefirenze.net, www.BravoTV.com/redcross, www.digitalimagination.com/redcross and www.greatroomsdesign.com.

Chef Fabio Viviani, Fan Favorite from Bravo's Top Chef Season 5 appreciates your support of the American Red Cross in helping the survivors of April 06 earthquake in Italy.

CONTACT: Those wishing to donate can go online to: www.BravoTV.com/redcross
Or call: 1-800-REDCROSS (1-800-733-2767) and say you want to donate to
'Chef Fabio's Italian Earthquake Relief'.

WHAT: 'Chef Fabio's Italian Earthquake Relief Webathon' series of 16 recipes from the Italian region devastated by the, 2009 earthquake.

WHEN: Mid-June 2009

WHERE: www.BravoTV.com/redcross

#####